



WINTER NEWSLETTER

December 22, 2015

Product Spotlight: Insul-Tarp® Under-Slab Insulation



Insul-Tarp is a premium under-slab insulation designed for, but not limited to, radiant heat applications. Multiple roll sizes and patented technology make Insul-Tarp a step ahead of the other rolled insulation products on the market today. Durable, cross-woven polyethylene protects the interior insulating materials from damage on the job site and allows for longevity beneath the slab. The closed-cell foam, high-density bubble pack and patented reflective technology combine to create the one-of-a-kind configuration.



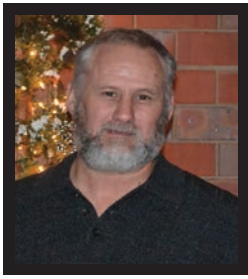
Insul-Tarp is utilized in radiant heating applications all over North America. Given the durable construction and superior insulating properties, Insul-Tarp is truly a multipurpose product. Other uses include walls, attics, crawl spaces, greenhouses, metal buildings, pole barns, marine/RV and many more.



STANDARD ROLL SIZES:

- 2' x 50'
- 3' x 50'
- 4' x 50'
- 6' x 25'
- 6' x 50'
- 12' x 25'
- 12' x 50'

For more information, please [click here](#) to visit the Insul-Tarp page on our website.



Happy 15 Year Anniversary, Greg Swords!

November 22nd, marked a 15 year Anniversary for ISI employee Greg Swords. Greg is our go-to guy around the office and warehouses and can fix anything you put in front of him. Always ready to tackle any type of project, Greg has a positive, friendly attitude. We are lucky to have Greg on our team. Congratulations on your achievement, Greg!



January and February are always full of trade shows for ISI and we have some just around the corner! Take a look at our upcoming trade shows for 2016 below. If you are in the area, we would love to see you!



International Builders' Show 2016

January 19 - 21, 2016

Las Vegas, Nevada - Las Vegas Convention Center

BOOTH #S1902 (South Hall)

The International Builders' Show (IBS) is the largest light construction show in the world. The IBS Show has the latest and most advanced building products and services assembled. See all of the latest innovations in over 300 building categories at the National Association of Home Builders' annual convention. On display will be items such as our Wraptor house wrap, Insullite recessed light covers and much more! www.internationalbuildersshow.com



AHR Expo 2016

January 25 - 27, 2016

Orlando, Florida - Orange County Convention Center

BOOTH #4949

The AHR Expo (International Air-Conditioning, Heating, Refrigerating Exposition) is the world's largest HVACR industry event. It is a show to see, learn and get inspired by the latest HVACR technology and more sustainable solutions for the built environment. Insul-Tarp under-slab insulation and radiant tubing clips, Quip, are our main display at the event. Come talk to our representatives at the booth to find out how to save time and money with both of these innovative products. www.ahrexpo.com



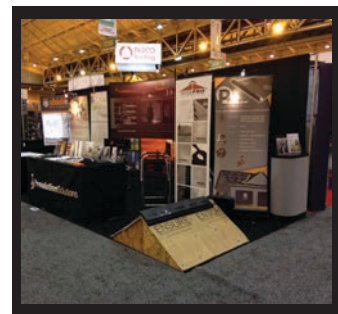
WOC 2016

February 2 - 5, 2016

Las Vegas, Nevada - Las Vegas Convention Center

BOOTH #N156 (North Hall) & BOOTH #S12117 (South Hall)

The WOC Show (World of Concrete) is the industry's only annual international event dedicated to the commercial concrete and masonry industries. Come check out our Insulation Solutions booth in the North hall and our Viper II Vapor Barrier booth in the South Hall to find your under-slab solution! www.worldofconcrete.com



IRE 2016

February 17-19, 2016

Orlando, Florida - Orange County Convention Center

BOOTH #1689

The IRE (International Roofing Expo) is the preeminent roofing construction and maintenance event where roofing professionals gather to see, compare and learn about the newest products, best practices and innovations essential to your success. ISI will be displaying our growing line of roofing products...from underlayment to ridge vents. Come see us in sunny Orlando! www.theroofingexpo.com



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